

OKIE811 Branding Guide

Full Color Version



Black & White Version (Reverse option available)



One Color Variants



Pantone 299U

CMYK 77 29 0 0
RGB 1 147 215



Pantone 299U

CMYK 0 0 0 100
RGB 35 31 32



Pantone 370C

CMYK 34 12 100 0
RGB 100 140 26



Pantone Cool Gray 7 C

CMYK 42 35 34 0
RGB 153 153 154



Pantone 390C

CMYK 34 12 100 0
RGB 182 189 0



Pantone Cool Gray 3 C

CMYK 20 17 17 0
RGB 202 200 200

GUIDELINES

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- Place the OKIE811 logo within such a close proximity to other content that the logo is indistinguishable
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- Utilize our logo as the most prominent image on your website, printed material, or other media
- Use the OKIE811 logo in such a way that is harmful, offensive, obscene, deceptive or objectionable to the average person
- Use of the OKIE811 logo to, or in connections with, content that discredits, slanders or degrades OKIE811
- Use of the OKIE811 logo in any capacity that links to content associated with pornography, hate speech or illegal activities



Pantone 7505C

CMYK 40 56 78 25
RGB 131 96 63

For any additional questions, assistance with OKIE811 logo standards or licensing partnerships, please contact Stephen Shenold, Digital Marketing Content Specialist, at sshenold@okie811.org