

The Scoop on Damage Prevention



August 2011

**SEPTEMBER
COUNTY MEETINGS**

**September 15th
Love County**
Dollar Tree Training Facility
201 Dollar Tree Way
Marietta

**September 20th
McIntosh County**
County Fairgrounds
Exhibit Hall
Hwy 9 & Hwy 9A
Eufaula

*All meetings begin at
10:30am*

What's Next....

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County Meeting Update

Damage Prevention conducted six County Safety meetings this month bringing the total attendance for 2011 to over 1000 county employees.

Two more trainings are scheduled for next month before we begin brainstorming about the 2012 trainings. One option that is being considered is to focus our trainings on municipalities in 2012 while still conducting county trainings "upon request. We encourage stakeholder feedback concerning issues and opportunities in 2012. Feel free to call us with any suggestions you might have. As always, we are here to serve you and we appreciate your feedback.



Oklahoma County Dist. #2
August 4th



Johnston County
August 10th



Garfield County
August 16th



Atoka County
August 19th

County Check Giveaway

Marshall County District #2 was presented \$1000 on August 1st for attending one of our County Employee Safety Trainings. Aaron Vanderburg was the employee who registered his district for our yearly drawing. Congratulations!!! Thanks you for your support.



YEAR TO DATE STATS

		January thru August		
		2011 YTD		2010 YTD
		RSVP	Actual Attendees	# of Mtgs
County Employees		1225	1057	
Member Company's		25	20	
Total		1250	1077	34
		601	504	
		70	70	
		671	574	19

Northern Division Activities

Red Carpet Green Frontier

August 2011

8/01 - \$1000 check giveaway
8/03 – Frontier Country DPC, OKC
8/10 – Green Country DPC, Sapulpa
8/16 – Garfield County Safety Training
8/16 – Red Carpet DPC, Woodward
8/19 – Call Okie Board of Directors Meeting, OKC
8/24 – Meeting with Enerfin
8/31 – Oklahoma City Hazard Mitigation Committee, OKC

*“In matters of
style, swim with
the current; in
matters of
principle, stand
like a rock.”*

Thomas Jefferson

UPCOMING ACTIVITIES

September

9/1 - USIC Mtg in OKC
9/7 - USIC Mtg in Tulsa
9/13 - Safety Training for Linn Energy

October

Red Carpet Country
October 7 & 8 – Watonga cheese Festival, Watonga, Oklahoma

Enerfin Midstream Services August 24, 2011, Seminole, OK

On August 24th, Jerry West, Brenda Hoefar, Naomi Martinez, Nikki Miller, and Debbie Yeager traveled to Seminole to the Enerfin headquarters and presented a program to the Enerfin employees to help them better understand the One Call Processes and procedures. Everything from billing, to database, to lifestyle of a ticket, to manning a booth at county fair was discussed as well as a question and answer “round table” type session was given to Enerfin. It is our belief that by educating our member companies on everything the One Call does and can do for them as a member, we can develop a strong working relationship which will enhance everyone’s knowledge of the importance of digging safely.



Houston • Tulsa • Bakersfield



Mark Your Calendar *Public Education Damage Prevention Council*

Next Meeting

September 14th
10:30am
Call Okie Office
2831 NW 59th St
OKC, OK 73112

Southern Division Activities

Arbuckle Great Plains Kiamichi

August 2011

Oklahoma Department of Transportation Meeting August 3, 2011, OKC

A second quarterly meeting with the Oklahoma Department of Transportation took place at their training facility on August 3rd. Attendees included Larry Reser, Survey Division Chief of Surveys, ODOT staff, utility operators and locating services employees as well as representatives from Oklahoma One-Call. Special guest included Alan Stevenson, Traffic Engineering Division ITS/Fiber Optics Engineering Manager, who presented new information regarding the demographics phase for the ODOT fiber project. The discussion offered new opportunities for stakeholders and ODOT to coordinate survey requests and locating issues to help minimize down time and cost associated for these statewide projects.

Association of County Commissioners of Oklahoma Summer Safety Conference.

August 3-4, 2011, Embassy Suites Conference Center, Norman, OK

The ACCO Safety Conference attracted over 270 safety directors and field safety field coordinators from all 77 counties in Oklahoma. In addition to the county employees, spouses and families attended this event promoting home, water and outdoor safety. The theme was how you can prevent accidents to your employees and family. During the opening session several county employees shared personal experiences involving accidents and preventive measures. Call Okie was an exhibitor at this event.

Caddo Electric Cooperative Annual Meeting August 5, 2011, Anadarko, OK

Call Okie distributed materials at the Caddo Electric Annual Meeting August 5, 2011 at the Anadarko High School. This event was attended by over 1000 people.

Local Emergency Planning Committee August 17, 2011, Pottawatomie County

Jerry West was the keynote speaker at the Pottawatomie County LEPC Chapter meeting in Shawnee. The chapter membership is 40-50 members consisting of local emergency fire, police and facility operators. The emphasis for the meeting was to show how utilizing Call Okie will help eliminate damages to the vital services and protect the public. Jerry explained how Call Okie has been involved with the Oklahoma Emergency Management participating in Homeland Security exercises simulating mock disaster preparedness practices.

***Before you
start your
excavation
Call Okie 48
hours before
you
dig....it's the
Law!***

UPCOMING ACTIVITIES September

9/1 USIC Roundtable OKC
9/7 USIC Roundtable Tulsa
9/8 Danny Wright Dozer Meeting Hinton, OK
9/14-15 Oklahoma Municipal League Conference Tulsa, OK
9/16 KCDPC McAlester, OK
9/21-23 Oklahoma Rural Water Conference Wagoner, OK
9/22-23 Oklahoma Nursery Landscaping Conference OKC
9/24 Peoples Electric Cooperative Annual Meeting Ada, OK

"Call Before You Dig"

OKLAHOMA ONE-CALL SYSTEM, INC.

2831 NW 59th
Oklahoma City, OK 73112

Toll Free: 811 or 800-522-6543
Local: 405-840-9955
Fax 405-840-9685

Email:
North Division -
bhoefar@callokie.com
South Division -
jwest@callokie.com

Dial 811
"Call Before You Dig"

Our Mission

To provide quality underground damage prevention and communication services in the great state of Oklahoma.

Magellan Midstream celebrates national 811 Day



During the months of July and August the Marketing department has increased efforts to emphasize the "Call Before You Dig" and National 811 Day.

Magellan Midstream celebrated National 811 Day (August 11th) with an afternoon of fun festivities reminding everyone to "Call Before You Dig".

Call Okie was a proud sponsor of KOCO TV's "5s on the Road Tour" the last week of July. Brenda Hoefar, Jerry West and Leah White travel with the TV station promoting the dig safely



**Call Okie Performance Report
On The Road KOCO.com 2011**

Element	Delivered Impressions	Clicks	CTR
Leaderboard & Display Ads	501,250	168	.04%
Weather Ads	170,550	230	.13%
Hover & Pencil Ad	78,572	162	.21%
Total	750,372	560	

On The Road Online Promo Ads: 6,813,039 impressions

